

# Sanjana Mugalvalli

www.smugalvalli-designportfolio.com

## Experience

### UX Designer

**FHL Vive Center for Enhanced Reality** | Berkeley, California | Sep 2025 - Present

- Designed interactive **LLM-based learning tools**, iterating and prototyping user flows that streamline TA tasks and personalize student experiences.
- Developed interfaces, collaborating with researchers and engineers on scalable design directions.
- Conducted **usability testing** and refined end-to-end interaction workflows.

### Product Designer

**DQ Labs** | Bangalore, India | Oct 2024 - Feb 2025

- Created immersive learning experiences and interaction models for **250+ students and 30+ educators**, driving the full design process from vision concepts to polished delivery.
- Led workshops and training to help users adopt AI-driven creative tools.
- Gathered feedback and iterated to improve overall **user engagement and satisfaction by 22%**.

### Product Designer

**Freelance** | Bangalore, India | Jul 2024 - Dec 2024

- Designed an intuitive money-management tool for children, owning the full UX process including research, journey mapping, wireframing, prototyping and usability testing.
- Conducted **focus-group research with 25 participants**.

### Architecture and Design Intern

**The Purple Ink Studio** | Bangalore, India | Jan 2024 - Apr 2024

- Collaborated across disciplines to iterate on concepts, prototypes and detailed visual and interaction-driven design documentation from early sketches to final on-site execution.

Sanjana is an experience designer focused on interactive systems and emerging technology, grounded in architecture and driven by story-led, purposeful design.

## Education

### University of California, Berkeley

**Master of Design** (Human Computer Interaction) | Aug 2025 - Dec 2026 (expected)

### R V College of Architecture

**Bachelor of Architecture** | Aug 2019 - Jul 2024

## Skills

### Design

|                      |                  |
|----------------------|------------------|
| Adobe Creative Cloud | Revit            |
| Figma                | Grasshopper      |
| AutoCAD              | Lumion           |
| Rhino                | Vray             |
| SketchUp             | Unity            |
| Fusion               | HTML/CSS/JS      |
| Blender              | Microsoft Office |

### Research

|                 |                    |
|-----------------|--------------------|
| Surveys         | Usability Testing  |
| User Interviews | Affinity Mapping   |
| User Persona    | Contextual Inquiry |

## Awards

Asia's Young Designer Award - **Top 12 Finalist** | 2024-25

Charles Correa Gold Medal - **Nominee** | 2024

COA Best Thesis Award - **Nominee** | 2024

Ar. BH Rathi Best Thesis Award - **Top 6 Finalist** | 2024

Design Hackathon - **Runner-up** | 2024

The Drawing Board - **Viewers' Choice Award** | 2023

MCI Product Design Competition - **Winner** | 2023

Solar Decathlon India - **National Grand Winner** | 2021-22

## Contact

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